

MANIFESTO FOR BETTER ARCHITECTURE AND URBAN DESIGN

We believe the unique character of North Staffordshire's built environment is a valuable asset in redevelopment and regeneration. We recognise that good urban design and architecture is essential to enhance our city centre, towns, streets, buildings and places, and for successful regeneration.

We will:

- insist on high quality design in all development
- reject designs that do not enhance the built environment
- use best practice methods for planning, urban design and architecture
- work with the community and partners in the public and private sectors to plan development so it benefits everyone
- provide architecture of high quality
- provide design training to raise the skill levels of everyone who makes decisions about new development.

We believe this manifesto will create the confidence to invest in good urban design and architecture. This will support North Staffordshire's regeneration and help to achieve our goal of sustainable communities.

Signed:

*Stoke-on-Trent City Council
Newcastle-under-Lyme Borough Council
Staffordshire County Council
Staffordshire Moorlands District Council
RENEW North Staffordshire
Newcastle-under-Lyme Local Strategic Partnership
Staffordshire Moorlands Local Strategic Partnership*